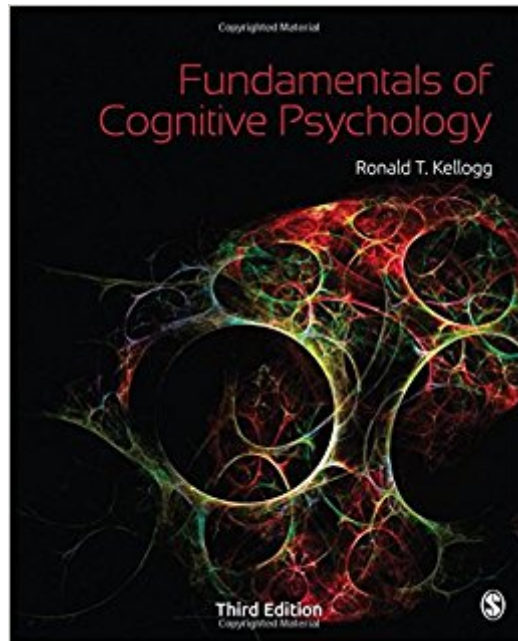




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Fundamentals Of Cognitive Psychology



Synopsis

With its reader-friendly style, this concise text offers a solid introduction to the fundamental concepts of cognitive psychology. Covering neuroimaging, emotion, and cognitive development, author Ronald T. Kellogg integrates the latest developments in cognitive neuroscience for a cutting-edge exploration of the field today. With new pedagogy, relevant examples, and an expanded full-color insert, Fundamentals of Cognitive Psychology, Third Edition is sure to engage students interested in an accessible and applied approach to cognitive psychology.

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"The advantages of this text are its approachable scale and ease of reading for introductory students. The tone and breadth of this text is very appealing, yet at the same time it's not a simplification of core topics."--Allen Salo, University of Maine at Presque Isle
"I think the attention and memory chapters are the best. Concepts are thoroughly described in a concise way."--James Hoelzle, Marquette University
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After reading the first 5 chapters, I found that the structure and the writing of the text are not very clear and logical, most of the times I need to refer to other textbooks and even Wikipedia to get a better understanding of each of the chapter materials in order to write my weekly assignments. Very disappointed that I have to use this book for my intro cognitive psychology course.

Fast delivery. Book worked out perfectly for me, and I did very well in the class. There were some notes in mine which actually proved helpful. Price was great! My professor asked where I got it from in front of the class, because the price was so good, and a few of my classmates ordered that day, one right in the middle of class online. He said, "I got it," and was very happy to get one.

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